

**Cumulus Broadcasting**  
**WOMEN'S FALL EXPO 2011**  
 Mayo Civic Center  
**Saturday, October 22**  
 9 am – 4 pm

**EXHIBIT SPACE PRICES:**

Number of Booths	<b>1</b>	<b>2</b>	<b>3</b>
Front Footage (x 8' deep)	10'	20'	30'
Square Feet	80	160	240
Total Cost	\$495	\$955	\$1400

\*\*Bulk space rates available on request

Reserve Booth(s) _____
Total Cost \$ _____
Terms: _____
Signed: _____
Firm Name: _____
Cumulus _____
Date: _____

Credit Cards Accepted

Arrangements for electricity are contracted with the Mayo Civic Center. Forms will be enclosed at a later mailing. Please send forms and payment for service directly to the Mayo Civic Center

\*Return to Cumulus Broadcasting  
 122 4th Street S.W.  
 Rochester, MN 55902 - (507) 286-1010  
 Fax (507) 286-9370  
 E-mail terry.lee@cumulus.com

KROC-AM KROC-FM Y-105

**Cumulus Broadcasting**  
**Rochester**  
**Women's**  
**Fall Expo**



**Saturday**  
**OCTOBER 22, 2011**  
**9 am - 4 pm**  
 Mayo Civic Center

KWWK KOLM KDZZ

Cumulus Broadcasting is delighted to announce...

**Rochester Women's Fall Expo 2011**

This one day event is being planned with today's woman in mind.

*Scheduled activities include entertainment, displays and exhibitors who work and care about today's woman and her busy lifestyle.*



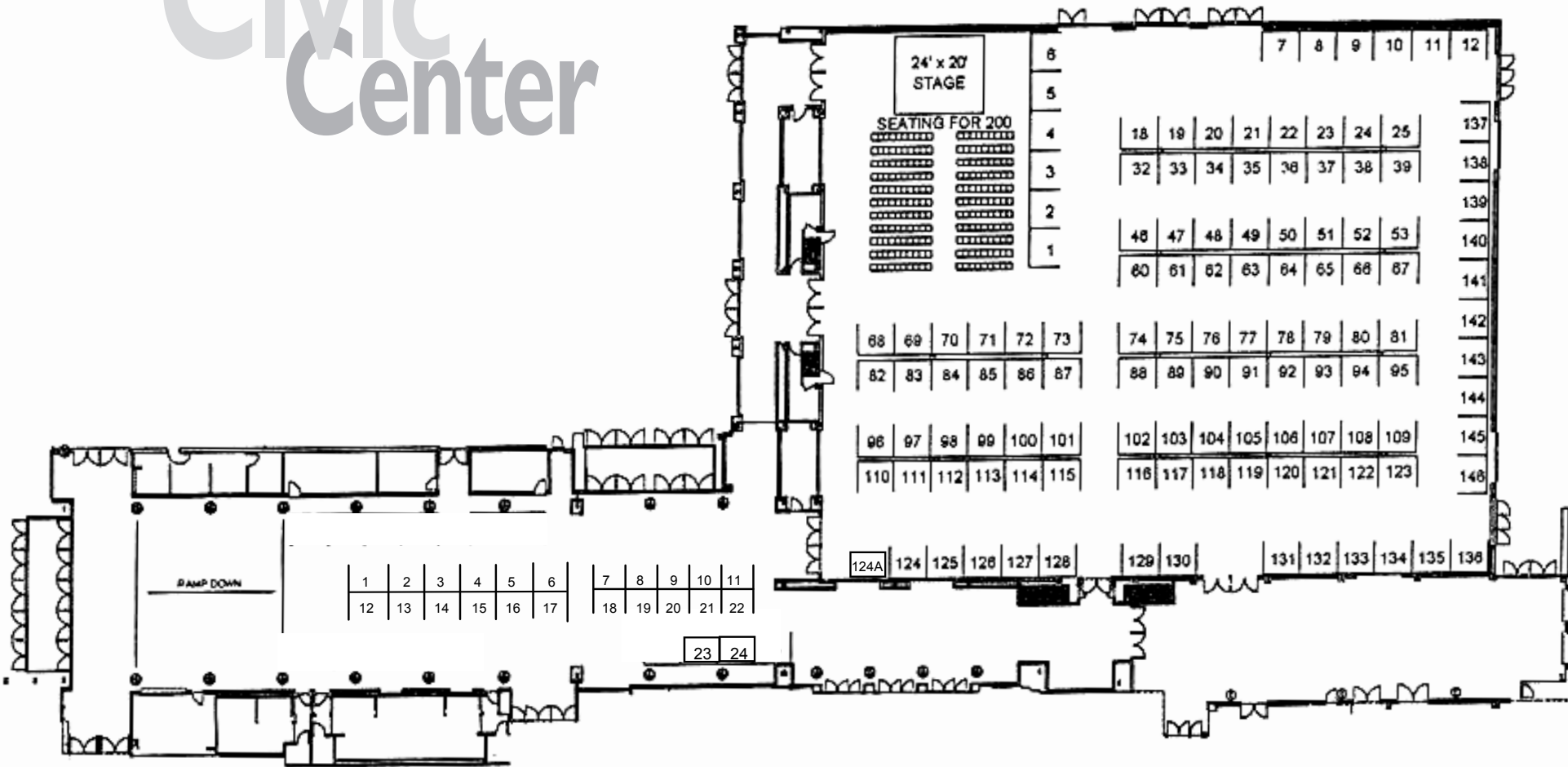
**Show location and times are as follows:**

Mayo Civic Center • 30 Civic Center Drive S.E. • Rochester, MN 55904

<b>Friday, October 21</b>	(set-up)	11am – 6pm
<b>Saturday, Oct. 22</b>	(set-up)	7am – 9am
<b>Saturday, Oct. 22</b>	(show-time)	9am – 4pm
<b>Saturday, Oct. 22</b>	(tear-down)	4pm – 8pm

# Mayo CIVIC Center

## EXHIBIT HALL



### BOOTH SPACE & REGULATIONS

**Cumulus** will provide booth space with back and side curtains and 1-6' draped table. Cumulus Radio will also publicize the show.

**Exhibitors** are responsible for all other supplies including extension cords, three way plugs and chairs. All other items can be rented from our decorator. Information will arrive under separate cover from Mid-America Convention.

**Display materials** exposing an unfinished surface to a neighboring booth is prohibited. Any exhibitor display over 5 feet along the side curtains and 8 feet in height must be approved by the show organizers.

**TERMS:** 50% deposit with signed contract due by July 18, '11. Balance due Oct. 10, '11. All space not paid in full by that date will be reassigned. If you need to cancel out of the show you will receive a 50% refund of the deposit amount prior to Aug. 15, '11. No refund will be made after the Aug. 15 deadline. Should space remain unoccupied at the opening of the show, Cumulus may rent or use the space without obligation of refund.

**Liability:** ("Vendor") hereby agrees that it will not hold liable Cumulus Broadcasting LLC, radio station(s) *KROC-FM, KROC-AM, KYBA-FM, KWWK-FM, KDZZ-FM, KDCZ-FM, KOLM-AM*, and their parent companies, subsidiaries, affiliates, members, directors, officers, employees and agents (the "Cumulus Parties") for any loss, injury or damage to Vendor's property or the Vendor's employees, representatives or agents, due to fire, theft, accidents, or any cause whatsoever that may arise or occur in connection with their participation in the "*Rochester Women's Fall Expo*" being held on 10/22/2011 at Mayo Civic Center (the "Event"). Vendor hereby covenants and agrees to indemnify and hold harmless the Cumulus Parties, from and against any and all claims, liabilities, losses and costs (including reasonable attorneys' fees) arising from or in connection with Vendor's participation in the Event (meaning, without limitation, Vendors' acts and omissions or the acts or omissions of Vendor's employees, affiliates or representatives) and any products and services provided by Vendor in connection with the Event.

## Cumulus Broadcasting Rochester Women's Fall Expo 2011

Cumulus Broadcasting reserves the right to refuse service to anyone